

2021 FISCAL YEAR IN REVIEW
FOUNDATION
ANNUAL
REPORT



MEMORIAL
HEALTH
FOUNDATION

Memorial Health System

2021 FISCAL YEAR IN REVIEW

Supporting Our Region's Front Line of Care

Since March of 2020, Memorial Health Foundation has been working diligently to raise funds for COVID-19 relief. In nearly two years and with the backing of the community, we have raised over 1.4 million dollars towards our COVID-19 relief fund.

“The local community is impacted by the world-class care at Memorial Health System on a daily basis, and the system has always been there for the community in their times of need,” said President and CEO of Morrison Inc., and chairperson of the board for Memorial Health Foundation David Haas.

“Local businesses and the community provided generous support without hesitation to Memorial Health because of the tremendous care provided daily.”

People’s Bank was instrumental in jumpstarting the fundraising efforts of the community late in 2020 with a challenge to the community. They would match the first \$100,000 raised. Over the first six weeks of raising funds, the community helped raise over \$700,000.

Early in the pandemic, these funds were used to purchase equipment, supplies, and staffing support for the drive-thru COVID-19 vaccination clinics. Countless masks and personal protective equipment (PPE) for the front-line workers were also purchased. Additionally, two Xenex® germ-zapping robots (pictured to the right) to help keep Marietta Memorial Hospital as safe and clean as possible.

Since the vaccine came in the winter months, the Foundation also provided heaters and two tents to keep frontline workers sheltered from the elements. COVID-19 inpatients also benefited from the community when the Spartan Foundation donated funds to purchase two new ventilators for the Intensive Care Unit (ICU).

In the fall of 2021 when the next wave of COVID-19 hit, the community once again supported our system and our frontline caregivers. Struggles including staffing and keeping providers healthy had naturally taken a toll on an already overwhelmed and overworked workforce. Our team needed an infusion of some normalcy.

This included our food services team who had been impacted by COVID-19 and were struggling to provide, and keep up with the demands, due to staffing shortages. Memorial Health Foundation, and the community saw a need to step in and help.

Memorial Health Foundation contracted food trucks to visit system locations to provide food to frontline workers and to support the food services staff when they needed assistance. The food trucks also gave staff a sense of normal times, by being able to wait in line for food, see their coworkers, and have a conversation for a moment.

Members of the community showed their support in non-monetary ways as well. Snacks and various foods were delivered in support of frontline workers as well as handmade masks



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for the employees during the PPE shortage.

“Our team members have been working diligently for two years as we’ve fought this pandemic,” said Memorial Health System’s president and CEO, Scott Cantley “It has been emotionally and physically exhausting and we appreciate their dedication. During this time, our community has been so supportive. Individuals, families, and business owners have all come together in incredible ways to offer words of compassion, meals,

donations, equipment, and help to provide comfort. We extend our gratitude and remain committed to caring for this community.”

The pandemic opened new lines of support for our healthcare heroes and even previous supporters of Memorial Health Foundation become a little more generous!.....

SPECIAL THANKS

For Your First or Largest Gift Yet!

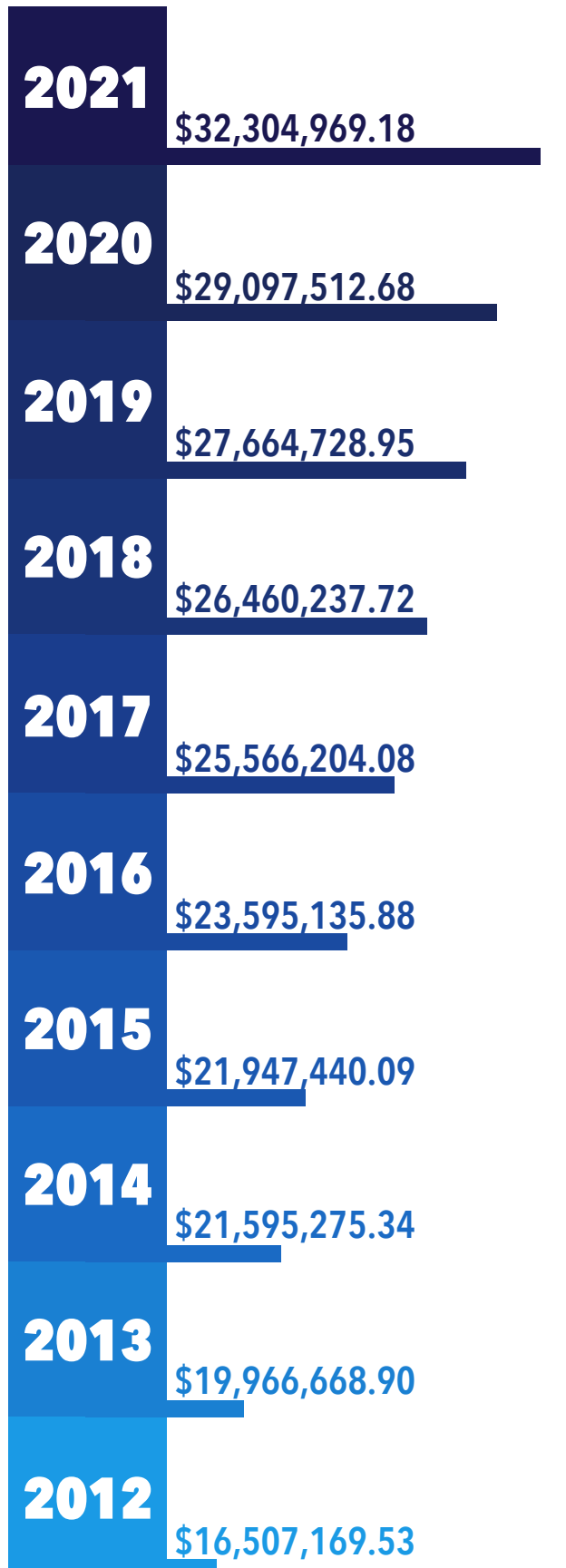
- Bank of America
- Eramet
- Huntington National Bank
- Jan Dils Attorneys at Law
- Morrison Inc.
- Orion
- Par Mar Stores
- Peoples Bank
- Pioneer Pipe
- Pioneer Group
- Promanco
- Spartan Foundation
- Solvay



2021 FISCAL YEAR IN REVIEW

10 YEAR ENDOWMENT VALUE

\$222,054.05



FY 21 FUNDS AWARDED TO PATIENTS AND TEAM MEMBERS

Highlights of specific internal grants awarded.

HOSPICE

\$27,092.19

22 individuals assisted

Support for cremations of indigent patients, end of life items to ensure comfort, necessary small home repairs for comfort

CANCER CENTER PATIENT EMERGENCY FUND

\$37,924.69 (amount spent)

Support for medication, transportation, and more

CANCER CENTER BREAST HEALTH FUND

\$34,892.08 (amount spent)

172 individuals assisted

Diagnostic Screenings

GIVING RELIEF AND AIDING CATASTROPHE AND EMERGENCIES (G.R.A.C.E.) TRUST

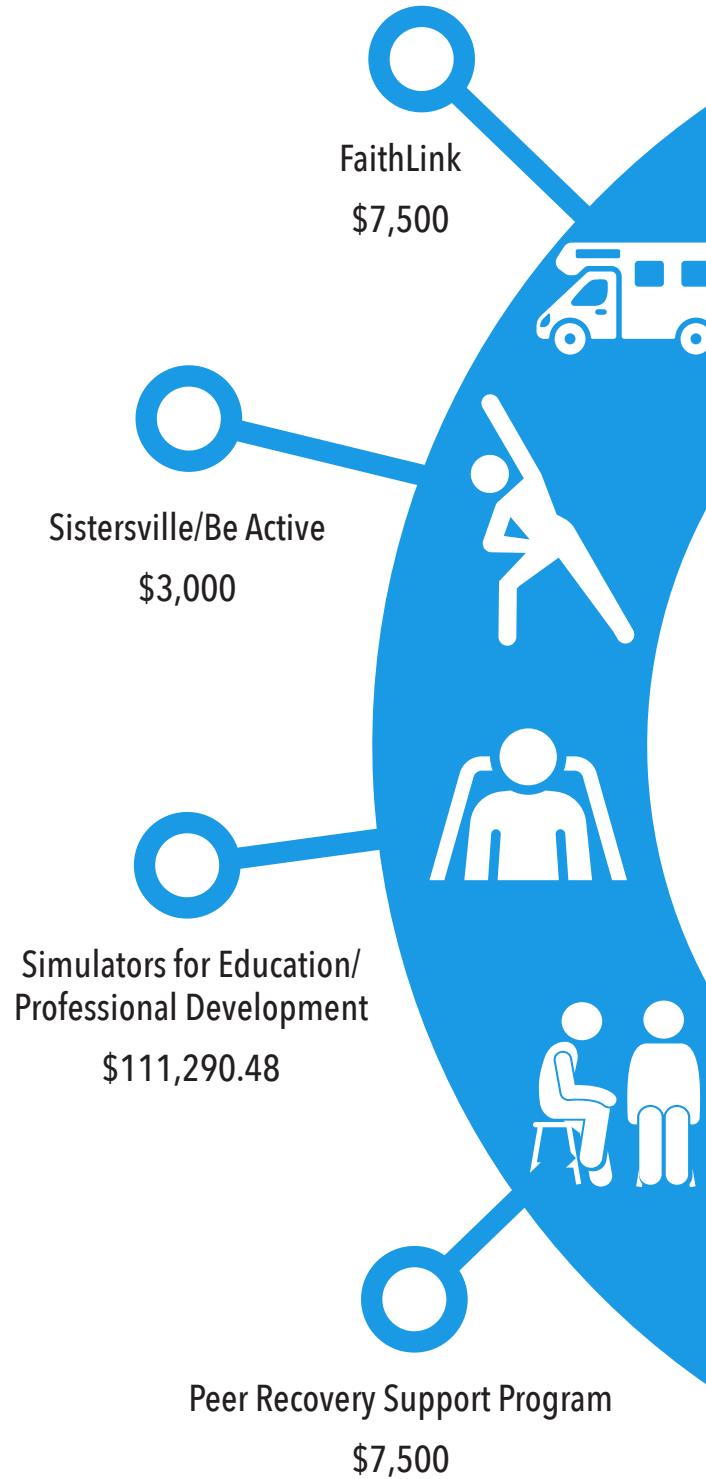
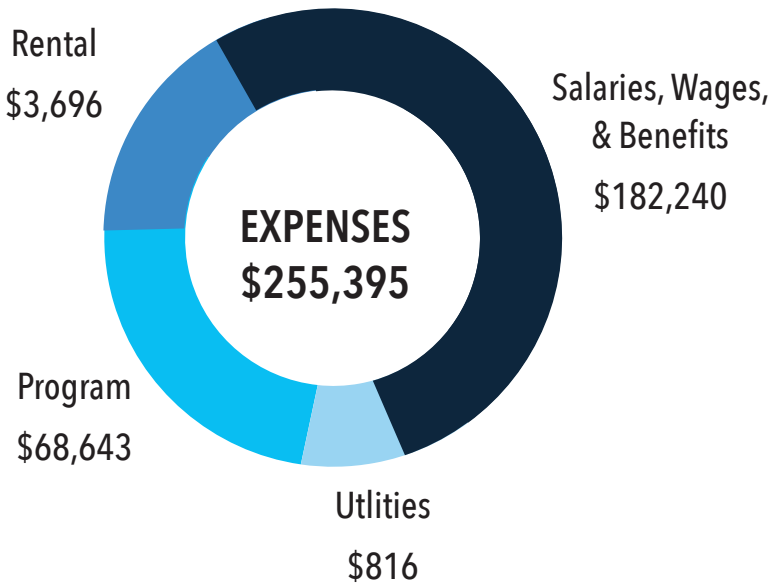
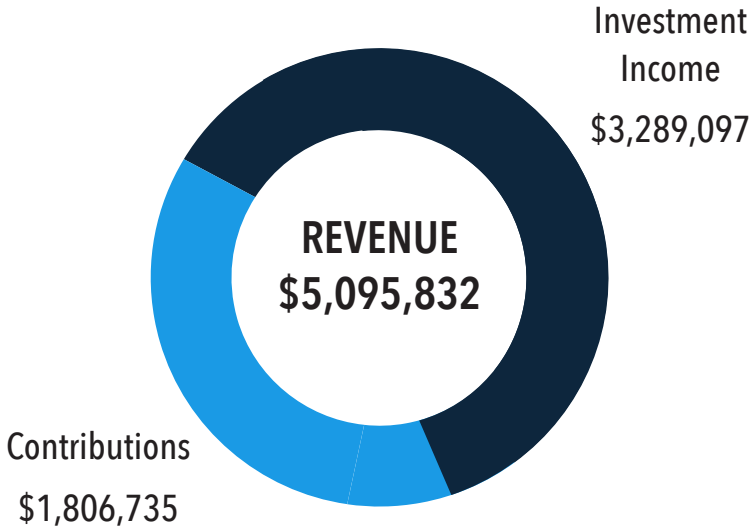
\$8,965 (amount spent)

21 individuals assisted

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FY 2020-2021 REVENUE & EXPENSES

FY21 GRANTS AWARDED



Memorial Health Foundation realized \$1,801,100 in non-operating expenses benefiting designated funds that directly support patient care or enhance programs throughout Memorial Health System.

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Hometown Advocates for Healthcare


Sylvi and Jim Caporale have been a main stay in downtown Marietta, Ohio as the owners of American Flags and Poles. This year, they are celebrating their 25th year in business and are passionate about the growth and success of their local community.

Recently, Sylvi was a patient at Memorial Health System (MHS), and as she paid her bill, she made the selfless decision to give additional money to help others pay their bills. “We have always had the heart to

give but things were a little tighter financially,” said Caporale. “Now we are to the place where we feel comfortable and secure enough to give back the community.”

The Caporale family has been positively impacted by the world class care of MHS on countless occasions. Sylvi was overwhelmed by the package of support she received and the willingness of the entire staff at Memorial Health System to help.

Sylvi talked about her experience working with her team of providers at Memorial Health System and how her providers worked hand in hand to provide her and her family with the best possible care. “My network of doctors combined to make my healthcare a team effort and were willing to work with me to change the course of care if we needed a new strategy,” said Caporale.



“Family is who we work with in the community, and we are blessed to have convenient access to such quality care here in Marietta, Ohio to take care of our family.”



“Times change and the amount we give and how often we give may change, but the causes we give to remain. The health system is always something we give to.”

Pam Cannon followed in her father's footsteps and remained on the board of Memorial Health Foundation for 25 years. Her passion was to represent the interests of Williamstown, West Virginia. They both had the primary focus of making sure community leaders in Williamstown were engaged at a high level within Memorial Health System.

“Once all the independent providers offices were gone, I saw the need to help bring and keep quality care in Williamstown,” said Cannon.

Pam calls Williamstown home, and it is where she worked for 25 years. She was

a realtor and sold real estate throughout the Mid-Ohio Valley as she was licensed in both Ohio and West Virginia. In her time as a realtor, she enjoyed helping providers, nurses, and support staff relocate to the region, so they could provide quality care to the Mid-Ohio Valley including Williamstown. One big accomplishment Pam is proud to have achieved as a board member was to assist in bringing a juvenile diabetes provider to MHS. Cannon had a personal connection with the project as members of her family were affected by this disease. Pam credited the hard work of MHS President

and CEO Scott Cantley and fellow board member, Usha Vasan, MD in helping bring this new service to the community.

In her time on the board, Pam made numerous gifts to support Memorial Health System. “If I am a part of something I participate, and participating with the Foundation meant giving,” said Cannon. “Times change and the amount we give and how often we give may change, but the causes we give to remain. The health system is always something we give to.”

Pam knew she was running out of the energy needed

to perform her role as an effective board member but felt there needed to be a board member from Williamstown. Cannon realized she had one last job to do, recruit a new board member.

Shannon Stevens-McLain, DDS had moved to the area and Pam thought she could be a great fit. Pam invited Shannon to accompany her to a couple of board meetings. Dr. Stevens-McLain joined the board in 2020 and continues to serve on the board to this day, representing the needs of the Williamstown community. 🌐