



MEMORIAL
HEALTH
FOUNDATION

Memorial Health System

ANNUAL REPORT

2021 - 2022





BETTERING THE LIVES OF OUR COMMUNITY

On behalf of Memorial Health Foundation, I am pleased to share with you the success achieved in the fiscal year 2021-22 (October 1 to September 30). Thanks to your generosity, we were able to impact the lives of our community in a meaningful way. We are proud to report that we enjoyed an extremely successful year, with record-breaking achievements at some of our most significant events.

23RD ANNUAL SELBY GENERAL HOSPITAL GOLF OUTING:

The 23rd annual Selby General Hospital Golf Outing saw 28 teams compete and grossed over \$55,000, which supported improvements to the waiting room furniture for the Radiology, Emergency, and Outpatient Departments.

17TH ANNUAL FASHION SHOW:

The Ruby Slipper themed event grossed over \$100,000, which is the most in the 17-year history of the event. We are grateful for the models, all cancer patients and cancer survivors, who participated in this important event. All proceeds from the annual event benefit our Cancer Center Patient Emergency and Breast Health Funds.

PHILANTHROPY DAY 2021:

Memorial Health Foundation's inaugural celebration of National Philanthropy Day was also a resounding success! More than 40 philanthropists gathered to celebrate how their efforts have positively impacted our regional healthcare system. Guests witnessed a demonstration of Therapy Services' Robotic Exoskeleton, which has been critical to the rehabilitation process of many patients including, Cade Hannahs, who was non-ambulatory before he came to Memorial Health System's Therapy Program.

We want to express our deepest gratitude for your continued support and generosity. A gift to Memorial Health Foundation is truly a gift to this community, and we are committed to using it to make a positive difference in the lives of those we serve.

Thank you for being a part of our success in the past year, and we look forward to continuing to work together to improve the health and well-being of our community.



In health and with gratitude,

Jarrett S. Stull, CFRE
Executive Director

2021-22 BOARD OF TRUSTEES:

- David Haas – Chairperson
- Donn Schafer – Vice Chairperson
- Kim Poole, DDS – Secretary
- Scott Silvestri - Treasurer
- Dan Breece, DO
- Robert Chase, PhD
- Nicole Coil, JD
- Collen Cook, JD
- Amy Elliott, PhD
- Tyler Hill, DO
- Rocky Peck
- Shannon Stevens-McClain, DDS
- Susan Strauss
- Shawn Taylor
- Usha Vasan, MD

2021-22 EX-OFFICIO

- Michael Archer, MAHCI, Chair
- Scott Cantley, President & CEO, Memorial Health System

2021-22 STAFF

- DeeAnn Gehlauf, PhD, Memorial Health System, Vice President for Business and Organization Development
- Jarrett Stull, CFRE, Executive Director
- Susie Warman, Development Specialist
- Julie Dye, Donor Relations Coordinator

Jillian Hanes, cancer survivor, modeling on the runway at the 17th Annual Fashion Show.



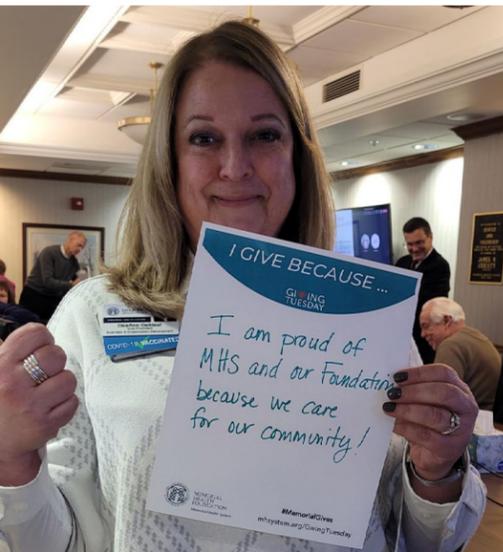
Scott Cantley, President and CEO, Memorial Health System, giving the opening speech at the Selby General Hospital Golf Outing.



Amy Elliott, Trustee, speaking at Philanthropy Day.



DeeAnn Gehlauf shares the reason she donated on Giving Tuesday.



GIVING TUESDAY

NOVEMBER 30, 2021

\$196,029.79

Memorial Health Foundation (MHF) would like to express our heartfelt gratitude to the 253 community members and Memorial Health System team members who contributed to our first Giving Tuesday campaign on November 30, 2021. Giving Tuesday is a global movement created to give people the opportunity to do good, and the response from our community was truly incredible.

When we set a lofty initial goal of raising \$100,000, we were unsure if we could reach it. However, by late afternoon, we had already surpassed our goal and extended it to \$150,000 thanks to the generosity of our donors. In just one day, we were able to raise over \$196,029.79, nearly doubling our initial goal.

The success of this event would not have been possible without the help from business in the community.

\$25,000

Morrison Incorporated issued a challenge to match the first \$25,000 raised on Giving Tuesday.

\$20,000

Pioneer Pipe and Pioneer Group issued a challenge later in the day to match the next \$20,000 raised.

\$15,000

Peoples Bank (pictured to the left) presenting a check to Memorial Health Foundation for Giving Tuesday.



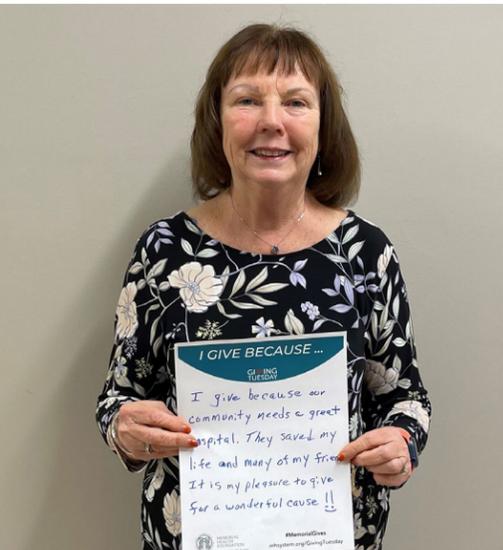
SUPPORTED FUNDS:

ICU RENOVATION PROJECT

Provides the next level of specialized care to our most critically ill patients in a soothing environment. This expansion will increase our ICU from 11 to 20 all-private rooms, plus two semi-private waiting areas for loved ones.

AREA OF GREATEST NEED

Allows us to assess and support the patients' greatest needs as they arise, ensuring that we can provide the best possible care to those who need it most.



Susan Strauss shares the reason she gives! #MEMORIALGIVES

136

FIRST TIME DONORS

\$96,713.95

DONATED TO ICU RENOVATION PROJECT

\$72,694.78

DONATED TO AREA OF GREATEST NEED

253

TOTAL DONORS RAISED

\$196,029.79

Thank you



During COVID-19, our goal pivoted to expanding our ICU to provide more extensive care in the future.



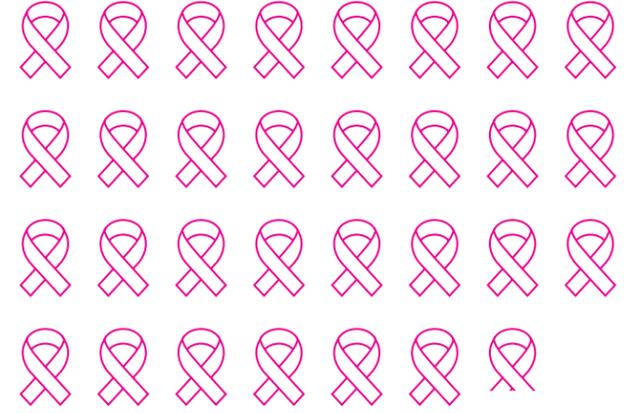
Picture left to right: Inside the Belpre Medical Campus' Cancer Center, birds are displayed as a calming element for the patient; Inside the Cardiology operating room, staff prepare for surgery.

REVIEWING THE 2021 - 2022 FISCAL YEAR

BREAST HEALTH FUND

Screenings for uninsured and underinsured patients

 = Five patients assisted by the Breast Health Fund.



\$75,212 in funds assisted **154** patients.

CANCER CENTER PATIENT EMERGENCY FUND

Support for medications, transportation, and more.

 = Five patients assisted by the Cancer Center Patient Emergency Fund.

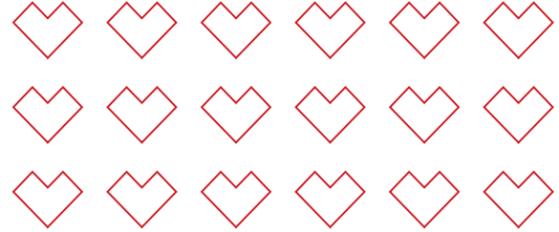


\$29,927 in funds assisted **110** patients.

HEART & CARDIAC REHAB FUND

Assists patients with cardiac rehab recovery, transportation, and medical instruments to check their heart health at home.

 = One patient assisted by the Heart and Cardiac Rehab Fund.



\$14,170 in funds assisted **18** patients.

COVID-19 RELIEF FUND

\$24,093

Used to support the fight against COVID and to assist in meeting patient needs.

TOTAL GRANT FUNDS AWARDED

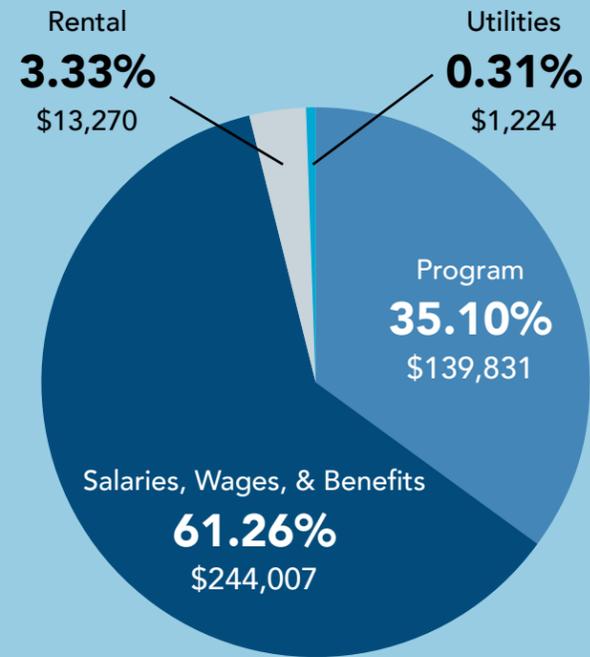
\$269,546.45

This is the total of all patient funds awarded from the internal grant funds that are managed by Memorial Health Foundation.

Total grant funds assisted **1,783** patients.

EXPENSES

Memorial Health Foundation realized \$1,317,222 in non-operating expenses benefiting designated funds that directly support patient care or enhance programs throughout Memorial Health System.



INTERNAL GRANTS

TAVR	\$212,922.94
Tyler County Food FARMacy	\$17,025
Reach Out & Read	\$6,000



REVENUE

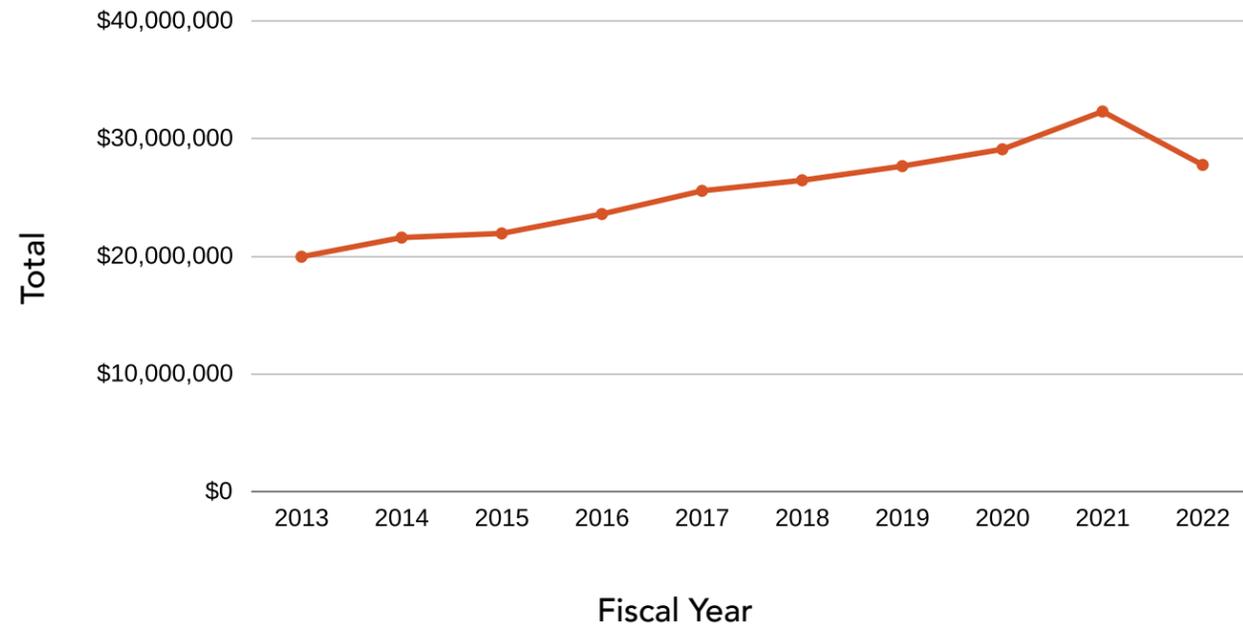
Memorial Health Foundation had negative investment income due to market losses.

A federal grant of \$1 million was awarded to support Marietta Memorial Hospital.

EXTERNAL GRANTS

Washington County Career Center	\$25,000
Ely Chapman	\$10,090
Harmar Rowing Club	\$10,000
ARC of MOV	\$5,000
FaithLink	\$5,000
Stuart's Opera House	\$5,000
Peoples Bank Theatre	\$4,950
Live Healthy Appalachia	\$3,000
Washington Co. Harvest of Hope	\$2,840
Consumer Credit Counseling of the MOV	\$2,500

10 YEAR ENDOWMENT VALUE



INTERNAL GRANTS

FARMacy, WV is an initiative based on the belief that food is medicine and that fresh, nutritious, affordable food is a right for all. Since its inception, FARMacy has expanded to over 13 counties across the state. Memorial Health Foundation helped cover the cost of lab work, lifestyle medicine classes, food, and equipment to ensure people could learn a new healthy lifestyle.

TRANSCATHETER AORTIC VALVE REPLACEMENT (TAVR) is a minimally invasive heart procedure to replace a thickened aortic valve that cannot fully open, referred to as aortic valve stenosis. If the aortic valve doesn't open correctly, blood flow from the heart to the body is reduced. TAVR can help restore the blood flow and reduce the signs and symptoms patients experience with aortic valve stenosis such as chest pain, shortness of breath, fainting, and fatigue. To start the program, Memorial Health System must absorb the cost of the first 15 TAVR valves, which costs \$35,000 per valve. Memorial Health Foundation has agreed to cover the cost so we can be the only health system within a 50 mile radius to offer this procedure.

EXTERNAL GRANTS

THE HIPPODROME/COLONY HISTORICAL THEATRE (HCHTA) AND PEOPLES BANK THEATRE received the funds to purchase three AED Units to place throughout the facility. These units will help make the facility safer for the people who attend the nearly 100 events hosted in the venue per year.

THE WASHINGTON COUNTY CAREER CENTER for Adult Technical Training received the funds for the purchase of a Syndaver. A Syndaver is a synthetic cadaver that is built to replicate living tissue in an attempt to most accurately represent the challenges faced by medical professionals.



Community members in the FARMacy project choosing healthy food options for the week.



SERVING THE COMMUNITY

Dr. Jon and Martha Tipton moved to Marietta, Ohio from Athens in 1974. The couple had moved to the area to open a more centralized location for Dr. Jon Tipton to practice medicine and care for the region. Dr. Tipton is believed to be one of the first, if not the first, allergist in Marietta.

Dr. Jon Tipton was a lifelong learner. After retirement and missing his patients, Dr. Tipton frequently attended the weekly tumor board meetings held at the Cancer Center in Belpre, Ohio. He enjoyed these meetings as it was a chance for him to be around the profession, but he also loved it because it allowed him to serve the community.

The Tipton family came together to make a gift to the Memorial Health Foundation endowment and named the Cancer Center conference and education room in memory of Dr. Jon Tipton. The conference room will now be known as the Jon P. Tipton, MD Memorial Conference and Education Room.

"I think his patients would say he was a very good doctor, he conducted very in-depth medical interviews with his patients and his hallmark was being thorough and getting the information correct," says Dr. Martha Tipton.

His daughter, Nicole Coil, is a member of the board of trustees for Memorial Health Foundation. "Serving on the board for the past 10 years has been a great opportunity for me to continue the

legacy that my father has made in the community," says Coil. "It was important to him that his patients receive the greatest care possible, and I feel like Memorial Health Foundation does wonderful work to foster better healthcare for our community."

"We are lucky to have a hospital that is thriving and continuing to provide services that are vital to our community," says Coil.

"The conference and education room epitomizes what my husband stood for. Education was very important to him, and he took pride in the medical education he received; he wanted his family to be educated and I think he would be very pleased that we have named this room after him," concluded Dr. Martha Tipton.

LISTEN TO THE FULL STORY
mhsystem.org/annualreport



The Tipton Family at the naming of the Conference and Education Room.



The endowment is critical to being able to provide the services the larger area hospitals are able to provide."

Nicole Coil
Board of Trustees





“When my mom was in Sistersville General Hospital, the staff treated us like family. They helped us with meals, let us have extra visitors, and provided emotional support as the time of her passing came closer.”

Kathy Herron
Daughter of Mr. & Mrs. Thomas



Kathy Herron



Montana Thomas



Donald Thomas

GIVING FOR THE FUTURE

When it comes to kindness, compassion, and caring for others the staff at Memorial Health System strive to provide that care to all their patients. For many people, time in a hospital is scary and most often the last place they want to be. That was no different for Montana Thomas. When Montana had started to feel unwell, she knew she needed to go to the hospital, even though she didn't want to, but her loving family agreed that she needed care.

Donald and Montana Thomas were happily married for 70 years and raised their family in the Marion county. They lived just seven miles from Sistersville General Hospital and had spent their lives dedicated to owning and operating a cattle farm. Since 1956, Donald has served as a community minister and currently serves two churches. Donald recalls the help Montana provided around the farm and talks about her joy for quilting and canning prior to losing her eyesight.

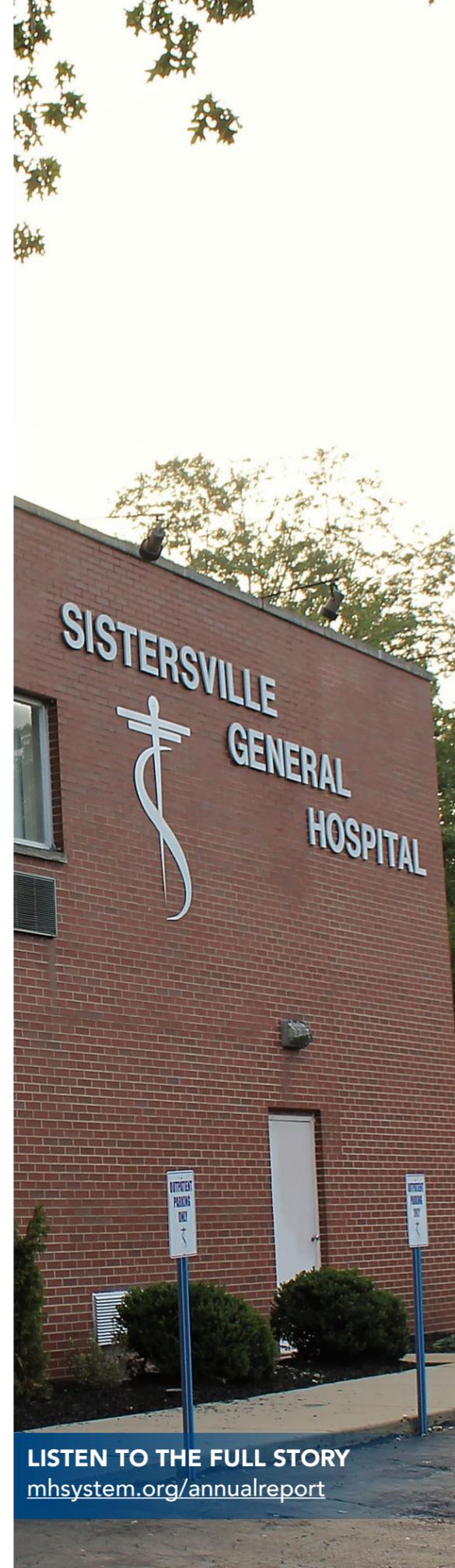
When she arrived at the hospital, Montana had an elevated heart rate. The concerned staff at Sistersville General transferred Montana to Marietta Memorial Hospital for her to receive the additional care she needed. There, she received a blood transfusion, electrolyte replacements, as well as IV treatments to remove liquid from her lower extremities. Still scared and feeling so far away from home, Kathy Herron [Donald and Montana Thomas' daughter] recalls that her mom just wanted to be home.

“Mom wanted to be transferred closer to home [Sistersville, West Virginia] and the providers at Marietta Memorial agreed that Sistersville General could continue to provide the care that she needed,” says Kathy. “When my mom was in Sistersville General Hospital, the staff treated us like family. They helped us with meals, let us have extra visitors, and provided emotional support as the time of her passing came closer.”

Once back at Sistersville General Hospital, the family learned that the blanket warmer had been broken. Kathy knew that a warm blanket could help make people more comfortable, even in a hospital. The family thought that this would be the perfect way to give back in memory of Montana. Donald and family had always struggled to keep Montana warm while she was at home so, it seemed like an obvious choice to be able to help other patients. Thus, they spearheaded the donation of the funds for Sistersville General Hospital to purchase a new blanket warmer.

“When there is a trauma or a child needs a warm blanket, it feels wonderful to know that Sistersville can provide that and a warm blanket is just the feeling that somebody cares,” concludes Kathy.

Memorial Health System thanks the Thomas family for their donation and contribution to be able to provide our patients with the care of a warm blanket to help them to feel more at ease during their stay.



LISTEN TO THE FULL STORY
mhsystem.org/annualreport

CARING FOR OUR PATIENTS

JOIN MARY IN KEEPING PATIENT CARE AT THE CENTER OF OUR COMMUNITY.

You can give to the patient centered caring fund as well. All funds are designated to provide medical necessities to patients in need who are not staying in the hospital but are being seen in outpatient clinics.

Make your impact today at mhsystem.org/foundation

Mary Ann Troyanovich has been a social worker with Memorial Health System for quite some time. Her role with the health system began as an inpatient social worker before she transitioned to being the first social worker to cover outpatient clinics. This transition led to her ability to see gaps in care that needed to be filled in order to provide the quality of care expected from Memorial Health System.

At the time, no fund was set up within Memorial Health Foundation to help with the needs that Mary Ann saw. She took it upon herself to pitch the idea of a new fund to the board of Memorial Health Foundation and thus, the Patient Centered Caring Fund was created.

"I remember a trust and receptiveness to the idea of starting a new fund and asking for the start up money for the fund," says Troyanovich. "This reinforced my beliefs that I am working for a health system that truly cares about the people of our community."

The Patient Centered Caring Fund was created for the purpose of helping patients in immediate distress, secure critically needed resources in an urgent, timely manner. By providing a quick resolution to a patient's immediate need, the fund assures that the present situation is stabilized, and the patient is cared for. The fund has been utilized to secure special formulas for infants/young children with medical and nutritional complications; nutritional supplements for adults; grocery gift cards; emergency dental care; prescription assistance, and durable medical equipment.

"The gratitude expressed by patients for the immediate relief given to them through the fund is overwhelming. It consistently lives up to its name, 'Patient Centered Caring Fund,' and patients have commented on this as well," states Troyanovich.

Being on the front lines and seeing the positive outcomes from assistance given, Mary Ann chooses to support the Foundation because it is such an effective way of giving back. She also values the Foundation's flexibility in allowing donors to choose exactly where their donations get allocated.

“

Working for such a caring health system, we are able to impact the overall wellbeing of the community and knowing that I am a part of that kind of health system is gratifying to me.”

Mary Ann Troyanovich
Social Worker

