



MEMORIAL
HEALTH
FOUNDATION

2022 - 2023 ANNUAL REPORT



BETTERING THE LIVES OF OUR COMMUNITY

I am delighted to present the highlights of our accomplishments for fiscal year 2022-23 (October 1 to September 30) on behalf of Memorial Health Foundation. Your unwavering generosity has enabled us to make a profound difference in the lives of individuals within our community. It is with great pride that we share the remarkable success we achieved throughout the year, marked by unprecedented achievements at several of our cornerstone events.

18TH ANNUAL FASHION SHOW: HOLLYWOOD NIGHTS

Our annual fashion show, sponsored by Eramet, brings together local businesses, cancer survivors, and their loved ones for a fun-filled evening to support two of our cancer center patient initiatives.

Our Hollywood Nights fashion show was able to raise over \$128,000 to help members of our community—a new record for the event! Proceeds from this event go towards our cancer center's Breast Health Initiative and the Cancer Center Patient Emergency Initiative. We are incredibly grateful for our wonderful models, all of whom are patients and cancer

survivors, who participated in this important event.

GIVING TUESDAY 2022

Observed on Tuesday, November 29th, Giving Tuesday is a global movement created to provide ordinary people with the opportunity to do extraordinary good by donating to charitable causes they are passionate about. For this year's Giving Tuesday, 201 donors came together to raise \$281,584 to support any of the 30 Memorial Health Foundation patient initiatives.

While we are incredibly grateful for any and all donations during Giving Tuesday, Memorial Health Foundation would like to thank three local businesses for their generous support: Morrison Inc., Peoples Bank Foundation, and Pioneer Pipe and the Pioneer Group, for their donations of \$25,000, \$15,000, and \$20,000, respectively.

We would also like to recognize the internal contributions donated by a group of providers within Memorial Health System. Robert Behnke, MD, Dan Breece, DO, Renee Caslow, DO, Richard Hoyt, MD, and Joseph Zacharias, MD issued a challenge of \$40,000 to other

providers within the system, and ultimately decided to honor that pledge despite the challenge not being met.

In all, this Giving Tuesday was a resounding success! Many different patient initiatives were helped, with the initiatives receiving the greatest amount of support being the G.R.A.C.E Trust Employee Assistance, ICU Renovation Initiative, and Area of Greatest Need Initiative.

We extend our appreciation for your steadfast support and boundless generosity. Your contributions to Memorial Health Foundation are not just financial investments; they are investments in the well-being and vitality of our community. Rest assured, we remain dedicated to leveraging every gift received to enact tangible, positive change in the lives of those we are privileged to serve.

Thank you for standing alongside us in our endeavors throughout the past year. We eagerly anticipate the opportunity to continue collaborating with you as we strive to enhance the health and overall quality of life within our community.

In health and with gratitude,



A handwritten signature in blue ink that reads "Jarrett S. Stull".

Jarrett S. Stull, CFRE
Executive Director







COMMITMENT TO A UNIFIED VISION

BOARD OF TRUSTEES – 2022-2023

- Donn Schafer** - Chairperson
- Amy Elliott, PhD** - Vice Chairperson
- Scott Silvestri** - Treasurer
- Dwight Kim Poole, DDS*** - Secretary
- Dan Breece, DO**
- Joshua I. Campbell**
- Nicole Coil, JD**
- Colleen Cook, JD**
- David Haas**
- Shannon Stevens-McLain, DDS**
- Melissa Montgomery***
- Rocky Peck**
- Susan Strauss**
- Shawn Taylor**
- Usha Vasan, MD**
- Joseph Zacharias, MD**

EX-OFFICIO

- Michael Archer, MAHCI**, Chair
- Scott Cantley**, President and CEO,
Memorial Health System
- Jarrett S. Stull, CFRE**, Executive Director



Memorial Health Foundation Board of Trustees visit Washington County Career Center for a demonstration of the SynDaver, an important learning tool for medical students that was purchased in part through a grant from Memorial Health Foundation.

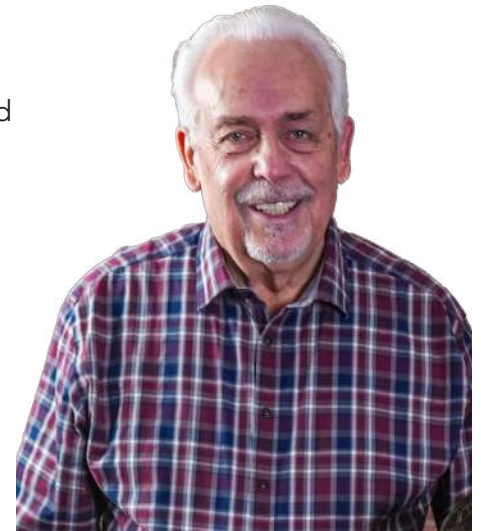
IN MEMORIAM*

Though this annual report is to celebrate the success of Memorial Health Foundation and to share with our community the profound effects of our collective fundraising endeavors, it would not be appropriate if we did not take a moment to reflect upon and acknowledge the two very important Trustees that we lost in 2023.

Melissa Montgomery joined our board in 2023 and was a loyal supporter and ambassador of the Foundation’s mission long before she became a Trustee. Melissa was a friend, mentor, and a beacon of inspiration and dedication within Memorial Health System. Melissa was passionate about the Foundation and the vision of the new Women and Children’s Hospital, and she will be missed by all who had the privilege to work with her.



Dwight Kim Poole, DDS, served on the Foundation Board of Trustees since 2014, with many of those years serving as the board secretary. His dedication to serving the people of the Mid-Ohio Valley was evident in everything that he did, and his service on the Board of Trustees was no different. Dr. Poole was a pleasure to be around, and his warmth and knowledge have been missed by all who had the pleasure of knowing him.



INVESTING IN OUR COMMUNITY



A brand-new Sistersville General Hospital, replacing the existing hospital, was announced in June 2023, and since then there has been much excitement among community members.

Featuring a world-class lab and diagnostic testing center, a 4,500-square-foot emergency department, eight inpatient rooms, community rooms for classes and meetings, and more space for on-site care, this 30,000-square-foot facility is a highly anticipated addition to the Sistersville area.

The building of a new facility such as Sistersville General Hospital would not be possible without investment from local and state governments. Thanks to support from West Virginia Governor Jim Justice, over \$9 million was awarded to the project from the West Virginia Water Authority's Economic Enhancement Grant Fund—one of the biggest grants ever awarded by the organization. Support from local municipalities was also vital to the success of the project—they committed 10% of their American Rescue Plan funds to help fund the hospital.

COMING
IN 2025

Just announced: Plans for a new SISTERSVILLE GENERAL HOSPITAL

A new 30,000-square-foot facility will provide the community with a modern hospital required for today's care.

Expanded and enhanced services will ensure patients can remain close to home when they need medical care.

Facility Features Include:



A new 4,500 square foot emergency department



Community spaces for meetings, events, and educational classes



Dedicated space for on-site care



8 inpatient rooms



State-of-the-art lab & diagnostic testing center

mhsystem.org






MEMORIAL HEALTH SYSTEM
Expect More



EXPANDING HEALTHCARE IN OUR REGION



In July of 2023, Memorial Health System was incredibly excited to announce the planned construction of our brand-new Women and Children’s Hospital located at our Belpre Medical Campus and developed in partnership with Akron Children’s. This facility, the largest healthcare investment ever made in Southeast Ohio, will be the region’s only women and children’s hospital and will be responsible for closing many existing critical care gaps in our area.

This project is made possible by an unprecedented \$30 million investment from the state of Ohio, as well as incredibly generous donations from community organizations and members.

One such donation received includes \$1 million from Hall Financial Advisors presented by founding partner and CEO Christopher Hall, his wife, Kimberly, and

their partners Jeremiah and Lyndsey Kuhn, Robert and Amber Blasczky, and Brett and Leslie Bronski.

In a statement about the upcoming build, Mr. Hall expressed his thoughts surrounding the hospital by emphasizing how special it is for our area, saying that a dedicated center like this “right here in the Mid-Ohio Valley,” is something that is typically only experienced in more urban areas, making the build itself “remarkable.”

Another significant \$1 million donation came from the Dave and Arlene Archer Family presented by Dave Archer, his wife Arlene, and their family members Michael and Stacy Archer, Kevin and Jill Witucky, and Kathy and Justin Schalitz.

“The building of the first Women and Children’s Hospital in southeast Ohio is truly a game changer



LARGEST-EVER HEALTHCARE INVESTMENT IN SOUTHEAST OHIO, THAT'S EXPECTING MORE.



Memorial Health System is humbled and honored by the state of Ohio's commitment to improving healthcare in southeast Ohio with the unprecedented \$30 million investment, enabled by Ohio State Representative, Jay Edwards, in the construction of the region's only Women and Children's Hospital in partnership with Akron Children's Hospital.

Together with the state of Ohio and Akron Children's Hospital, Memorial Health System looks forward to a future of continued collaboration, innovation, and improved health outcomes for the communities it serves.

CLOSER TO HOME
1,600 births will remain local. People needing NICU-level care in our region are currently traveling at least two hours away to get the specialty care needed for their children.

SPECIALTY CARE
The Women and Children's Hospital fills existing care gaps currently causing patients to travel for care.

LEVEL II NICU
200 NICU infants can stay closer to family and loved ones. In 2021, approximately 40% of NICU infants were cared for at facilities outside the service area.

MODERN FACILITIES
Built to care for the postpartum mother and newborn with the adaptability for the nursery option.

for the people of the Mid-Ohio Valley, and our family is proud to support this project and the benefits it will bring to the women and children of our region.” -Mike Archer, Chairman, Memorial Health System Board of Trustees

We would also like to acknowledge the incredible support and donation from longtime Memorial Health Foundation supporter, Peoples Bank, whose President and CEO, Chuck Sulerzyski, announced a commitment of \$2.5 million to the project.

It is through incredible support like this that we can help make a positive difference in the lives of our loved ones, friends, neighbors, and co-workers.



REVIEWING

THE 2022 - 2023 FISCAL YEAR



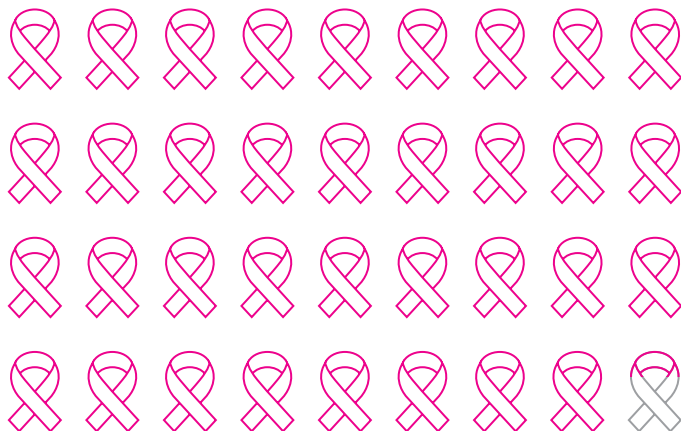
BREAST HEALTH INITIATIVE

Screenings for uninsured and under insured patients



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Five patients assisted by the Breast Health Fund.



\$64,029 in funds assisted **176** patients.

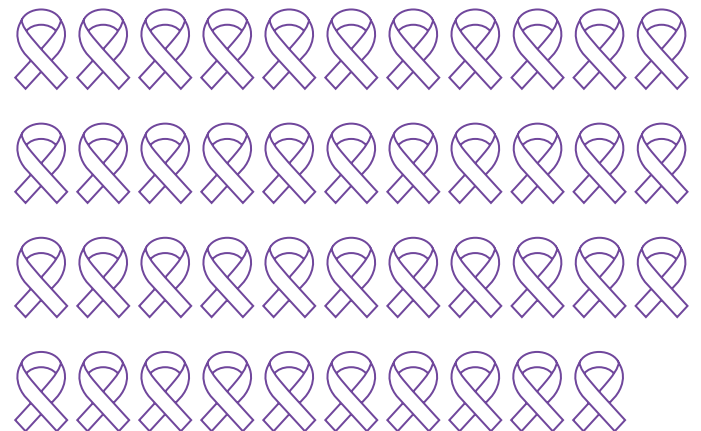
CANCER CENTER PATIENT EMERGENCY INITIATIVE

Support for medications, transportation, and more.



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Five patients assisted by the Cancer Center Patient Emergency Fund.



\$74,943 in funds assisted **215** patients.

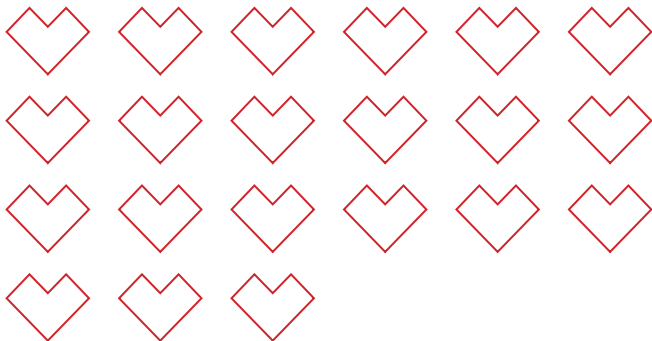


G.R.A.C.E TRUST EMPLOYEE ASSISTANCE INITIATIVE

Support for employees of Memorial Health System who faced unforeseen events.



One employee assisted by the G.R.A.C.E Initiative.



\$14,900 in funds assisted **21** employees.

TOTAL ENDOWMENT FOR THE 2022-2023 FISCAL YEAR

\$29,942,296

This is the total number of funds invested to further ensure the long-term health of our community and the success of Memorial Health System.

TOTAL GRANT FUNDS AWARDED

\$269,561

This is the total of all patient funds awarded from the internal grant initiatives that are managed by Memorial Health Foundation.

Total grant funds assisted **1,850** patients.



REVIEWING THE 2022 - 2023 FISCAL YEAR

Memorial Health Foundation realized \$5,126,877.00 in non-operating expenses benefiting designated funds that directly support patient care or enhance programs throughout Memorial Health System.

REVENUE

Contributions	\$5,126,877
Federal & State Grants*	\$49,478,015
Investment Income	\$2,212,453
Total Revenue	\$56,817,345

* Federal and State grants totaling \$49,478,015.00 were awarded to support Memorial Health System.

EXPENSES

Program	\$194,978
Salaries/Wages/Benefits	\$352,421
Rental	\$13,200
Utilities	\$1,377
Total Expenses	\$561,976

INTERNAL GRANTS

Emergency Management Regional Disaster Exercise Moulage Services	\$300
Sistersville General Hospital Swing Bed Activities	\$1,000
Postpartum Hemorrhage Rapid Response Unit	\$11,500
Sistersville FARMacy 2023—Education in Wellness	\$15,000
Sepsis Reduction Initiative	\$79,000

EXTERNAL GRANTS

Friends of the Museums, Inc. AED & Training	\$1,000
Pleasants Co. Sheriff - Medical Trauma Kits for cruisers	\$2,000
ARC of MOV Health and Wellness Program	\$4,000
GoPacks AmeriCorps Vista - School & Volunteer Coordinator	\$5,000
FaithLink Give Local MOV	\$7,500
Miller Prosthetics Amputee Center Programming	\$9,000
O'Neill Center Economic Vehicle for Transportation	\$10,000



**SCAN NOW
TO LEARN
MORE**

[mhsystem.org/
foundation/
grants](https://mhsystem.org/foundation/grants)



IMPACT OF A DONATION



OVER 1,000 TEDDY BEARS DONATED IN MEMORY OF GRAYSON SHREVE



**SCAN NOW TO LEARN MORE
ABOUT GRAYSON**

mhsystem.org/foundation/stories

When Grayson Shreve passed away at only two months old, his family found themselves wanting to do something special in his memory.

Grayson's aunt, Ashley DeSenze, learned of the health system's Teddy Bear Initiative—which gifts stuffed animals to patients in the emergency department and hospital—from a previous co-worker whose grandson received a bear (and still has it). After learning about the initiative, Ashley knew how she could carry on Grayson's memory while also supporting other pediatric patients in the area.

Memorial Health Foundation's Teddy Bear Initiative has been available to patients for 37 years, after being established in 1986. This Initiative provides a complimentary stuffed animal to comfort patients when treated throughout Memorial Health System.

Ashley rounded up support through a Facebook page, flyers, and even an Amazon wish list to make it easy for people to support the cause. When Ashley asked the owner of Almost Heaven Bath & Beauty if they would be willing to hang up a flyer for the cause, they went a step further; they offered to sell teddy bears at a wholesale price for customers to purchase and then donate. The locally owned gift shop collected 104 bears in Grayson's memory.

Overwhelmed by the outpouring of love and support, Grayson's family ultimately collected 1,011 stuffed animals from people in West Virginia, Ohio, Pennsylvania, Virginia, and even as far away as Texas! The family also created and attached memorial tags to each bear with a photo of Grayson. In the future, Grayson's family plans on collecting stuffed animals for the Teddy Bear Initiative annually on his birthday. They even have a goal to collect stuffed animals from all 50 states.

ABOUT THE TEDDY BEAR INITIATIVE

Bring comfort, joy, and a touch of adventure to the lives of our little heroes. Your generous donations to the Teddy Bear Initiative will enable Memorial Health Foundation to continue the cherished tradition of providing each child with a treasured stuffed animal—a loyal companion throughout their medical journey. These cuddly friends will serve as their sidekicks, embarking on grand adventures and providing a source of strength and solace.





REVIEWING OUR POPULAR EVENTS



FUND RUN GLOW

Held on October 8, 2022, our annual Fund Run GLOW event was an evening filled with fast-paced excitement! With over 200 participants decked out in fun costumes and glowing accessories, a total of \$11,008 was raised to directly support local patients through three of Memorial Health Foundation’s patient-centered initiatives: Bridges Forward Stroke & Brain Injury Support, Diabetes Education, and Bariatric Exercise. Thanks to our community, we can further support the health of those within our region.

NATIONAL PHILANTHROPY DAY 2022

Held on November 15, 2022, at the Marietta Country Club, our celebration of National Philanthropy Day was a stunning success and a shining testament to the spirit of philanthropy within our health system! 65 local philanthropists and supporters of Memorial Health Foundation gathered together for an informative luncheon surrounding the charitable work being carried out in our health system. Our keynote speaker for the event was Maninder Bedi, MD, who shared with us information about the Watchman Procedure. Memorial Health System is the only provider within a 65-mile radius that performs this lifesaving procedure which helps cardiac patients say “goodbye” to blood thinners.



GOLF OUTING 2023

With 24 participating teams, our 24th Annual Golf Outing was a day filled with laughter, camaraderie, and a shared sense of purpose. Thanks to generous sponsorships and player support, a total of \$47,835 was raised towards the purchase of a portable X-ray machine for Selby General Hospital. A greatly anticipated addition to Selby, this portable X-ray machine eliminates the need for unnecessary patient transports and adjustments during exams, ultimately streamlining processes and improving patient experience.



FOUR DECADES OF DEDICATION: COLLEEN COOK'S JOURNEY WITH MEMORIAL HEALTH FOUNDATION

In 1981, Memorial Health Foundation was established with one goal: to ensure that everyone in our community receives the care they deserve. From the Foundation's beginnings, where meetings convened at Broughton's headquarters, to the present day in 2023 where tens of millions of dollars have been raised to support local patients, Memorial Health Foundation's growth has been nothing short of extraordinary. Amidst this remarkable journey, one member of the Board of Trustees has been a consistent presence, since nearly the Foundation's inception.

Colleen Cook, JD, and her connection with Memorial Health Foundation is deeply rooted in its history. Samuel Cook, her father, worked alongside Carl Broughton who created the Foundation to support Memorial Health System and its patients. Colleen's journey is profoundly influenced by her father's legacy, and she proudly carries forward the torch he lit. She speaks of her father's influence, saying, "My father [Sam Cook], was involved in the community. I couldn't escape it; it was part of my father's legacy, and I am honored to continue his work." She continues describing her father's leadership by saying, "It was always assumed that if we were of reasonable intelligence, were successful in our work, that we would give back to the community."

Jarrett Stull, Executive Director for Memorial Health Foundation states, "Much like her father, Colleen can walk into a meeting today and secure a million dollars. It is remarkable."

Colleen comments on her impressive anniversary by stating, "I can't believe it. I didn't know that it was my 40th year. Time went by in the blink of an eye, much like life does." For Colleen, these four decades have been defined by unwavering dedication to the Foundation's mission. Colleen's true measure of success lies not in personal achievements, but in the tangible impact she has had. "I just hope that at the end of it," she shares, "I can look back and know it made a difference."

Colleen's inspiring journey serves as a powerful reminder that each one of us has the capacity to make a meaningful difference in our community and have a transformative impact on those within it.

To gain a deeper insight into Colleen's remarkable journey and her dedication to Memorial Health Foundation, we invite you to watch her full interview. To access the interview, scan the QR code provided or visit our website at mhsystem.org/Foundation. In this conversation, Colleen shares her experiences, insights, and the pivotal moments that have shaped her incredible 40-year journey.



**SCAN NOW
TO LISTEN
TO THE FULL
STORY**

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